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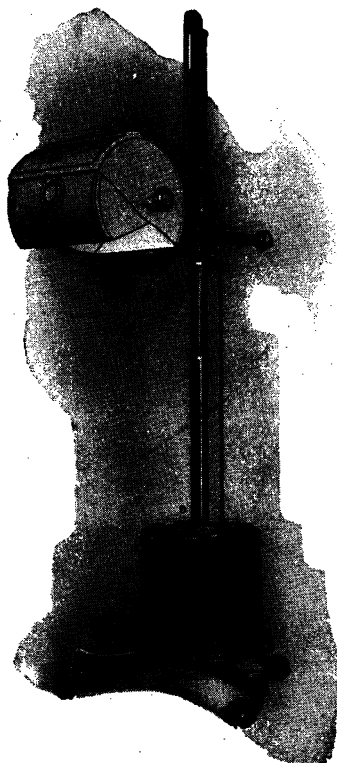
**Sunlight is not a substitute for Artificial
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SUMMARY OF INDICATIONS AND USES

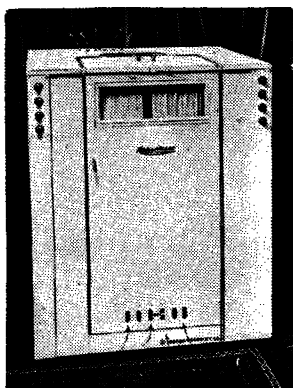
TUBERCULOPATHIES
DISEASES OF THE SKIN
INTERNAL AND NERVOUS DISEASES
CHILDREN'S DISEASES
SURGICAL DISEASES
GYNECOLOGIC DISEASES
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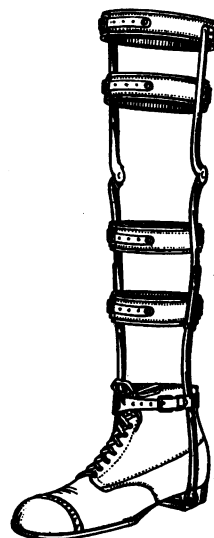
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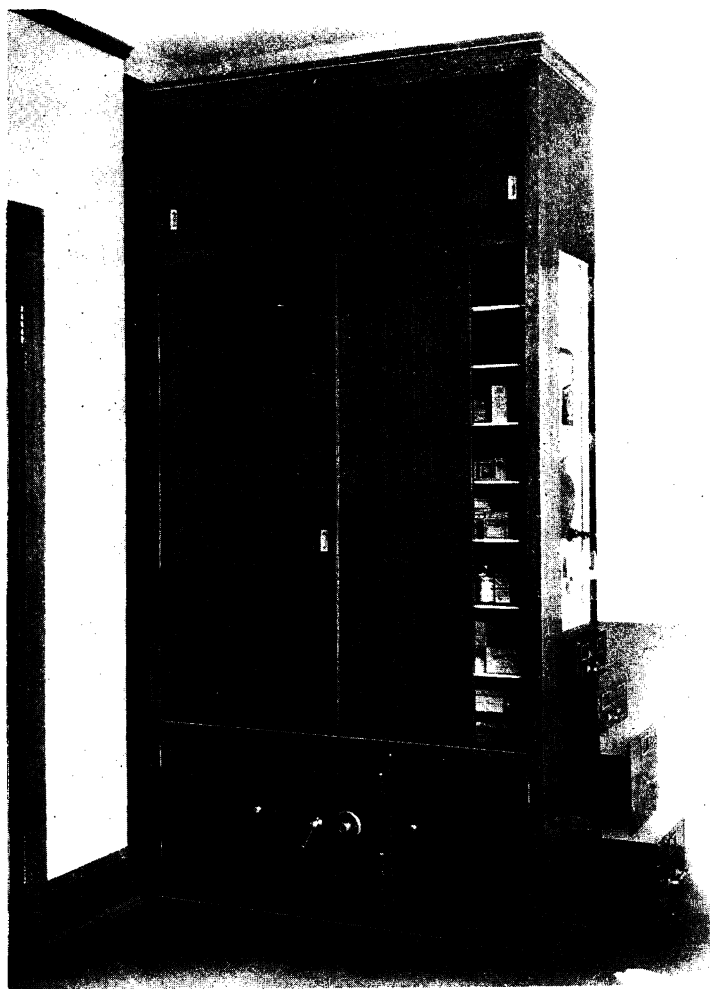
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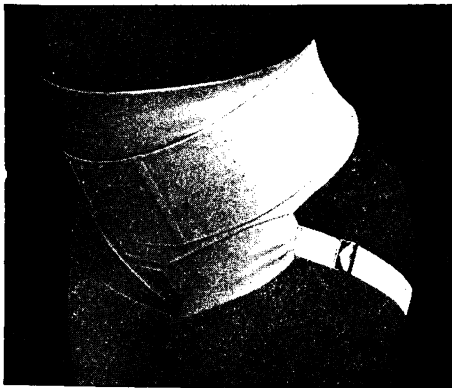
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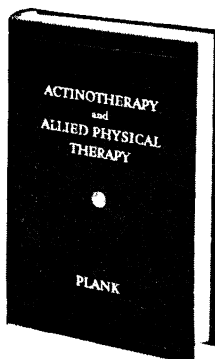
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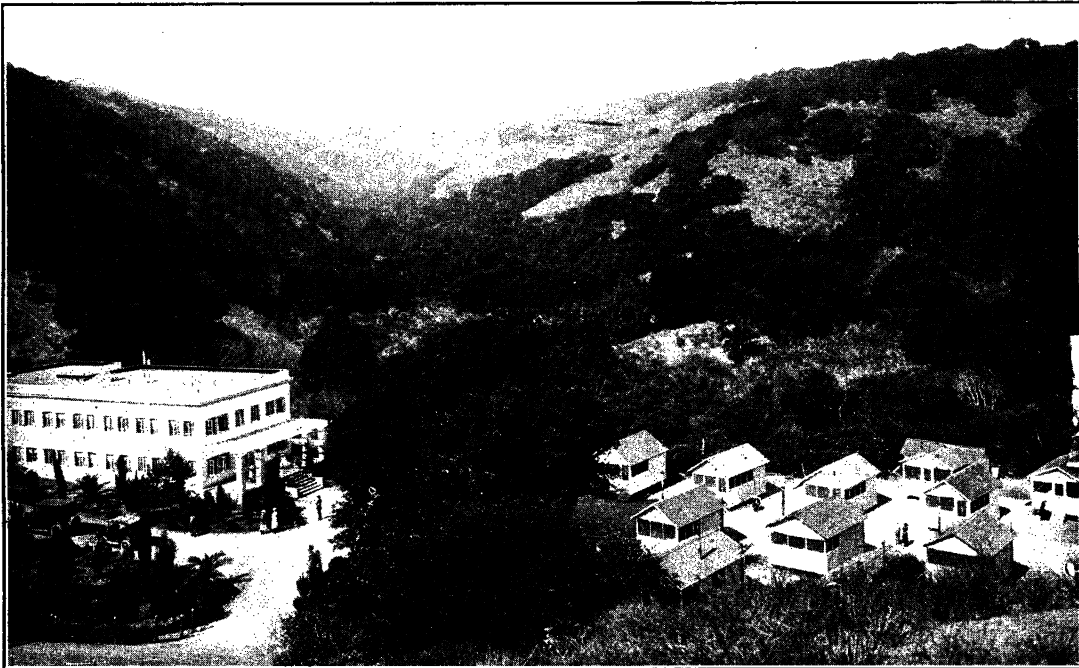
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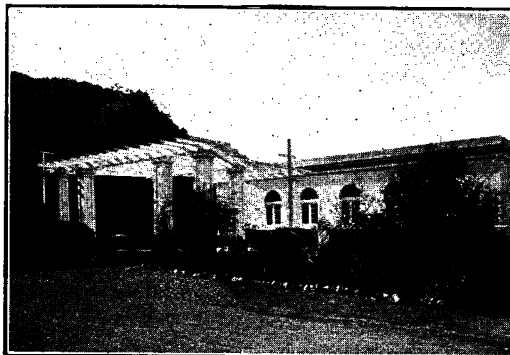
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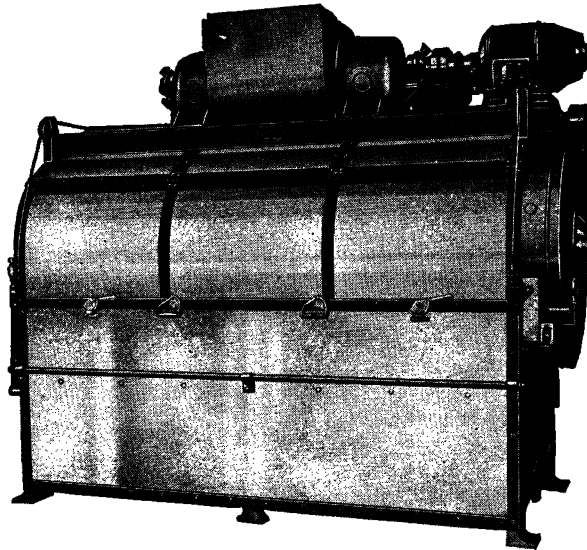
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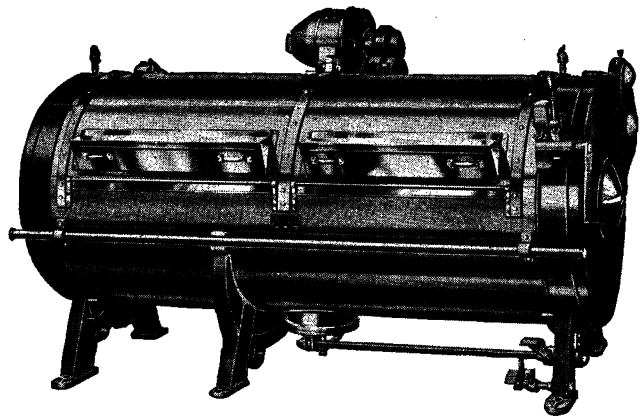
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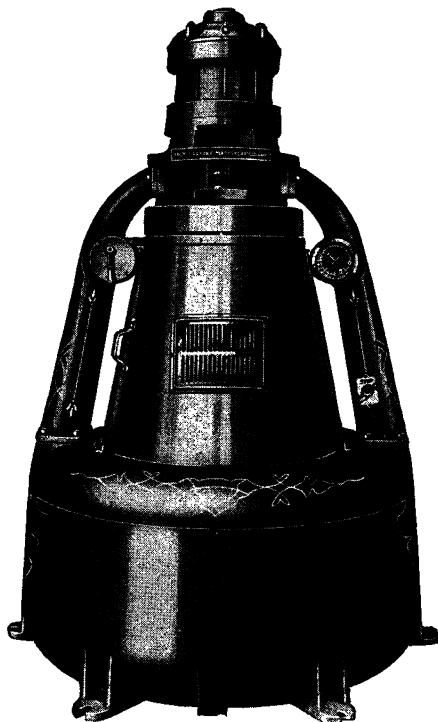


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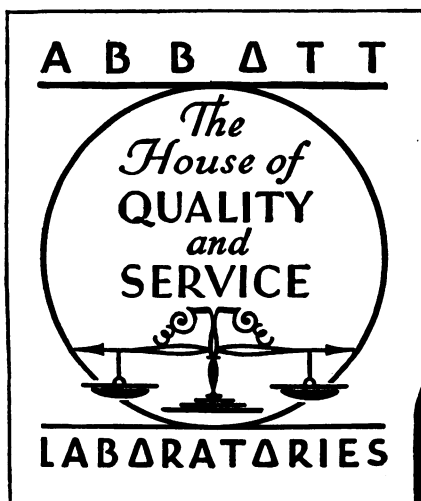
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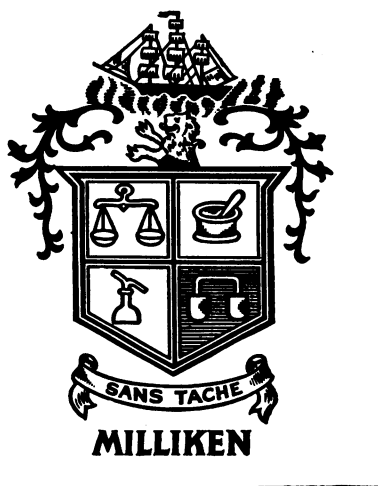
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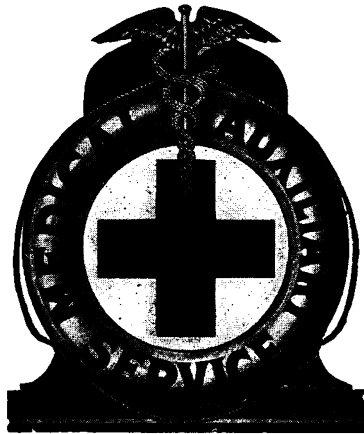
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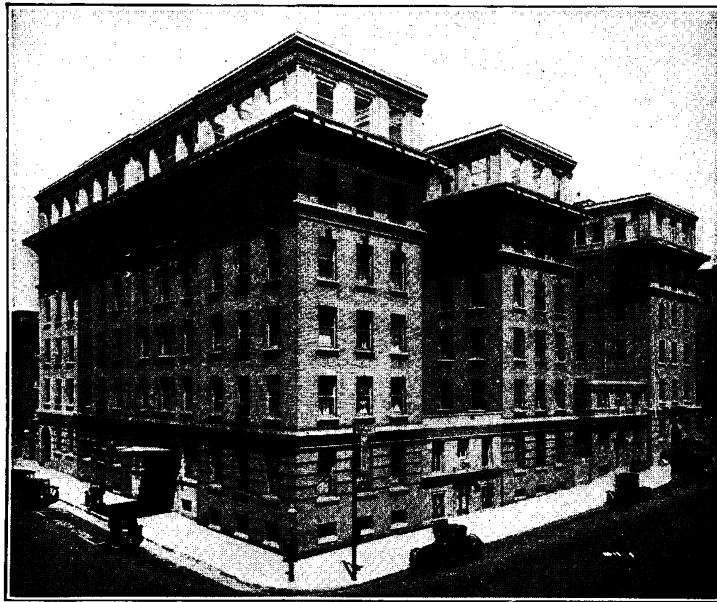
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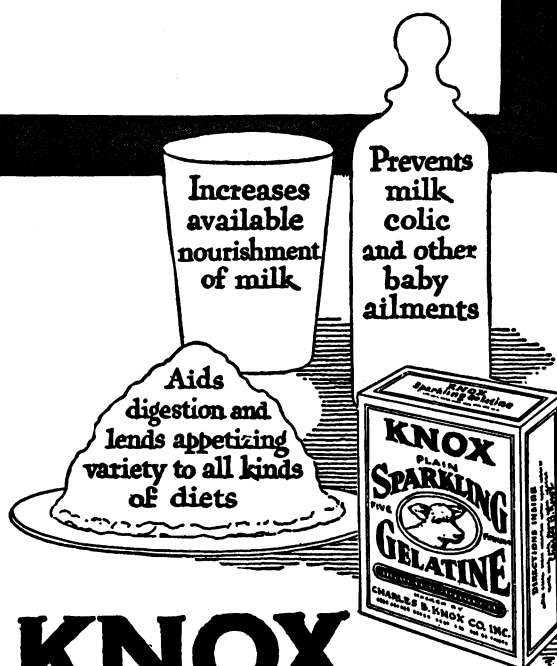
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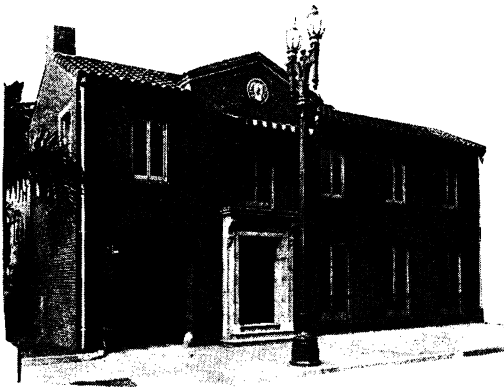
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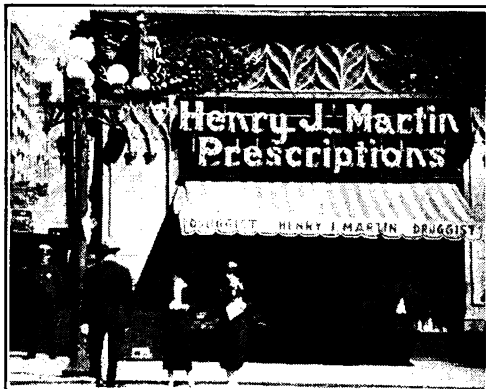


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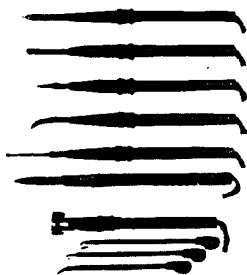
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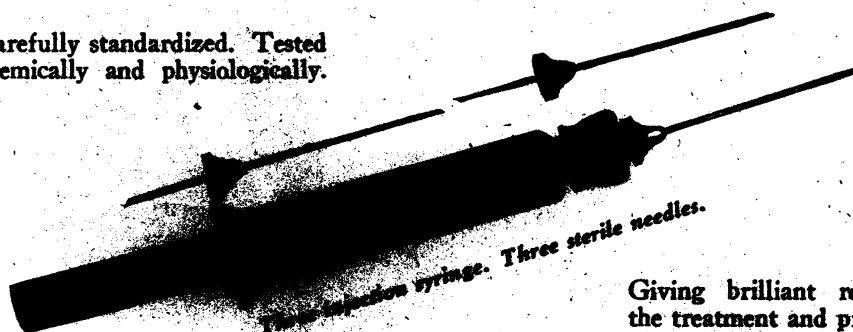
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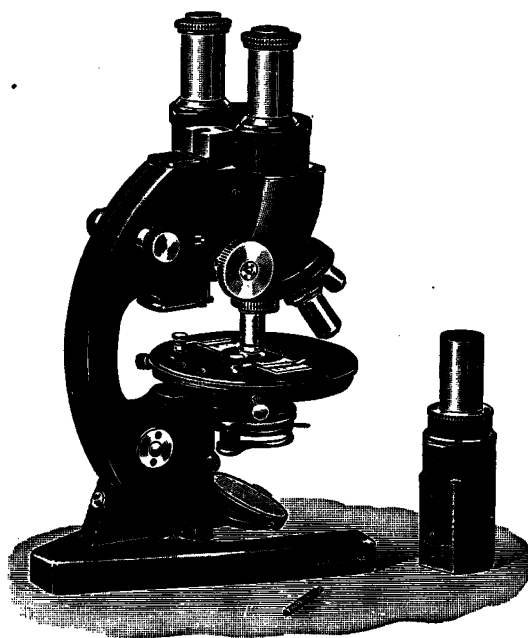
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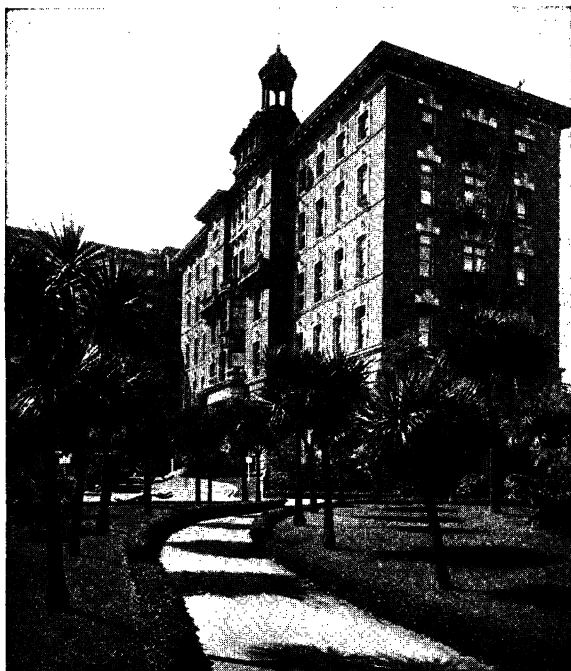
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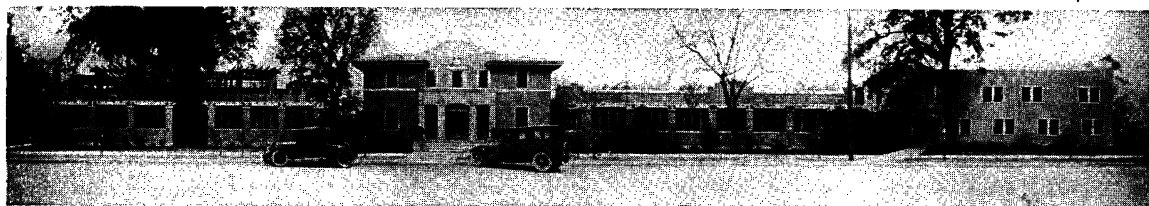


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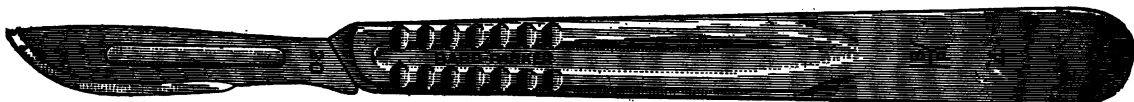
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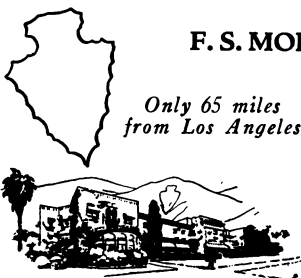
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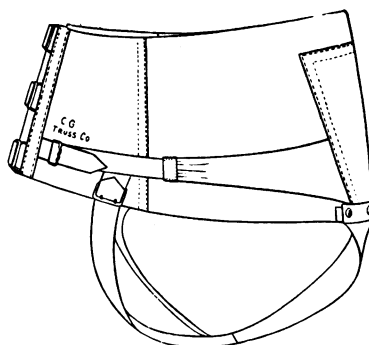
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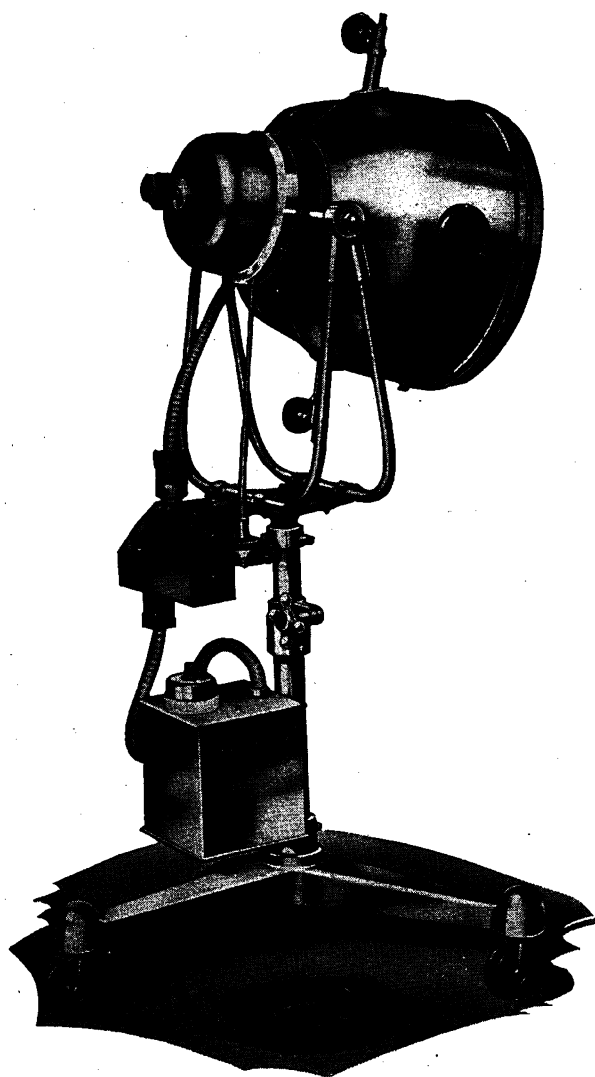
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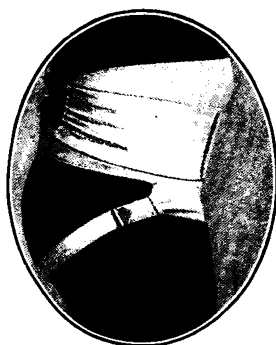
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FOR COUGHS AND COLDS BETWEEN SEASONS CALCREOSE TABLETS and COMPOUND SYRUP OF CALCREOSE

In the more serious respiratory conditions where an efficient expectorant is required Calcreose Tablets will be most useful.

Compound Syrup of Calcreose

Each fluid ounce represents:

Calcreose Solution (N. N. R.) 160 Minims
(Equivalent to 10 minims Pure Creosote)

Alcohol 24 Minims

Chloroform approximately 3 Minims

Wild Cherry Bark 20 Grains

Peppermint, Aromatics and Syrup q. s.

For coughs requiring the expectorant action of creosote, Compound Syrup of Calcreose will fill your requirements most satisfactorily. It has a pleasant taste and is well tolerated.

Calcreose is a loose chemical combination of creosote and calcium hydroxide. It can be given in large doses for long periods without apparent difficulty.

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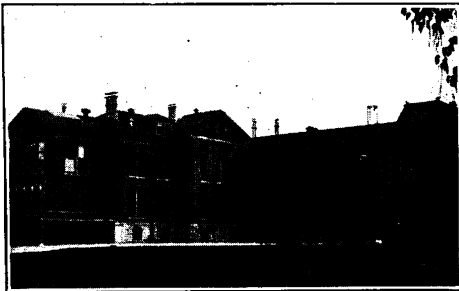
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Our bookkeeper fails to find your account settled on our books. Please help him out.



PAST DUE!

This Account has no doubt escaped your notice. Will you please favor us with a remittance by return mail and oblige?

**THIS ACCOUNT
IS PAST DUE.
PLEASE REMIT.**

Regarding Your Past-Due Account

Our records show that several statements and reminders have been sent you regarding the enclosed statement.

If your circumstances have made it impossible for you to pay the amount due, kindly write us promptly to that effect. Our office will then endeavor to extend all possible courtesies.

You appreciate, we are sure, that physicians, like other citizens, must pay their bills promptly. They can only do so, however, when their own clients in turn pay them promptly for such professional services as may have been rendered.

A check to cover your account, which is now considerably overdue, will be appreciated.

Final Notice

In practically all businesses the custom which is generally followed with overdue accounts is to send such to a collecting agency.

Our bookkeeper has nothing in the records of the office to show when you intend to pay the enclosed account. Perhaps the previous statements and reminders may have been overlooked or ignored.

Following the rule of this office, this overdue account will be sent to the collecting agency within ten days if arrangements for its settlement are not made prior to that time.

This collection bureau method is disagreeable to us; and we believe, also to you. By promptly sending your check all this can be avoided.

When an account is sent to the collecting agency that organization takes full charge of it thereafter.

IN THE "Miscellany" section of the September, 1927, issue of CALIFORNIA AND WESTERN MEDICINE, page 398, appeared an article relating to the "collection of fees." Following this publication, numerous orders for printing the series of gum stickers and notices as shown in the article were received by us. We therefore concluded to stock them.

Since first we put the series on the market as a stock item, the demand has grown so great that we have been compelled to print them in much larger quantities. This volume-printing has enabled us to produce them at a considerable reduction over the first printing and we are pleased to pass the saving on to the profession.

The prices quoted below are for the complete series—three gum stickers and two notices, as reproduced in this ad. The price includes postage:

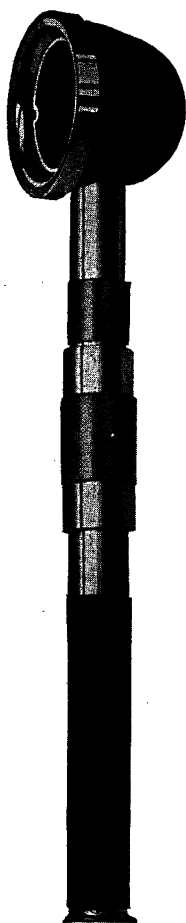
250	\$ 6.75
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The Copeland Method of Retinoscopy is the simplest of all retinoscopic procedures. It is necessary to understand the basic theory, however, if the wonderful results of Streak Light Retinoscopy are to be obtained.



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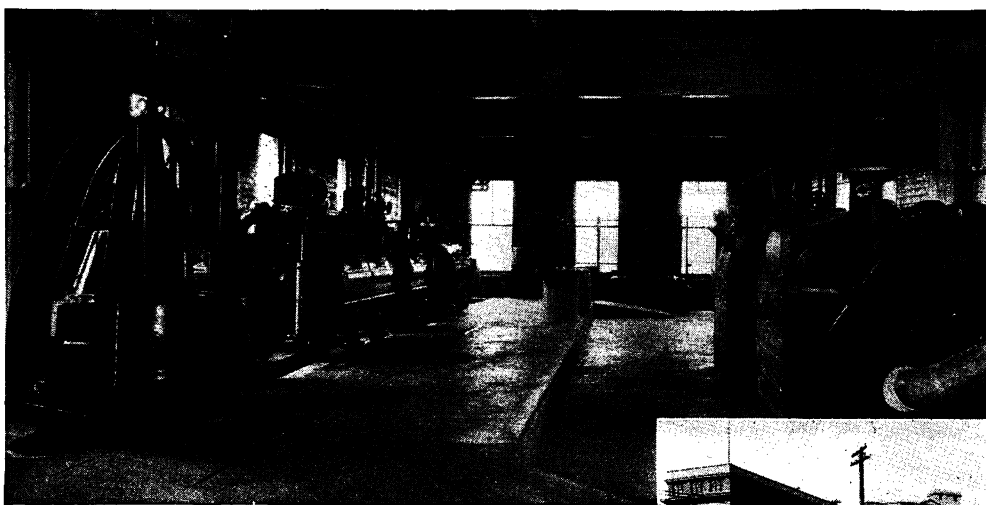
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THE Good Samaritan Hospital, Cincinnati, is not obliged to invest in large supplies of linens. Yet this institution always has an abundance of clean linens ready for immediate use.

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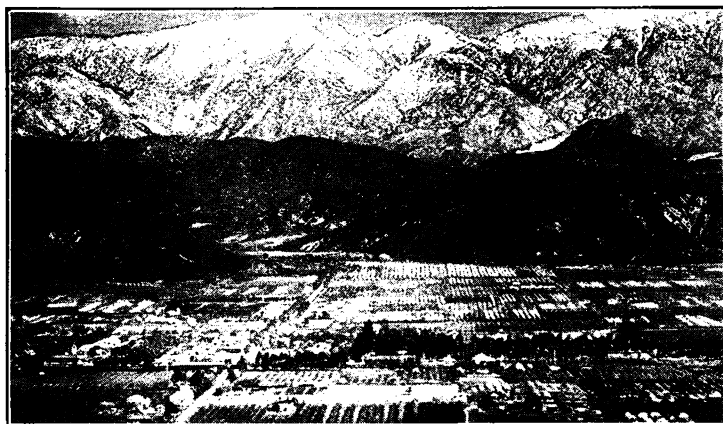
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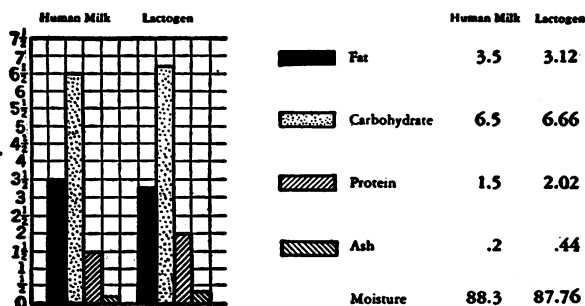
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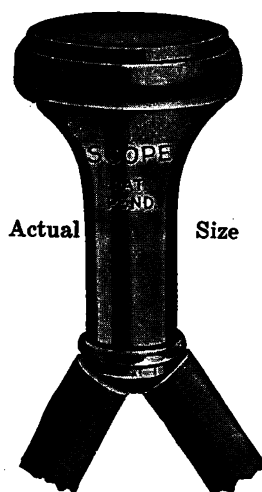
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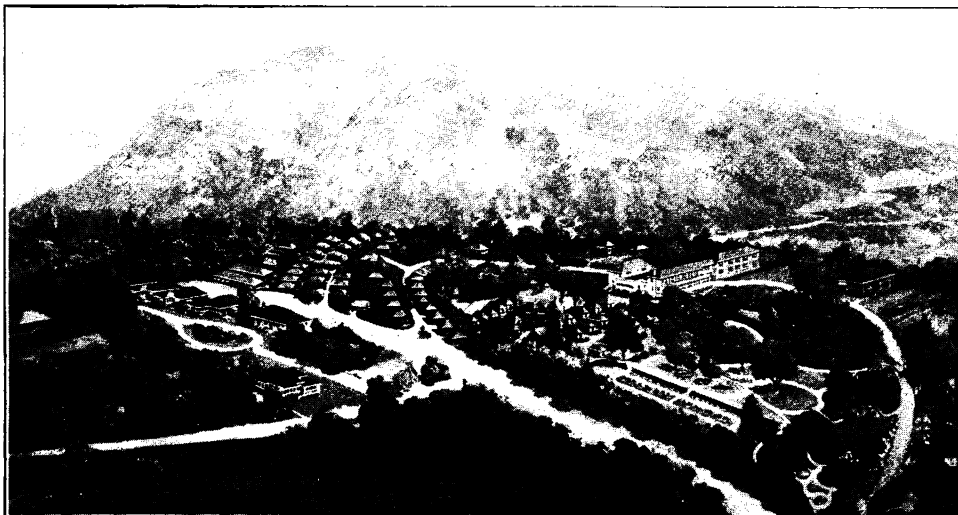
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ARLCO-POLLEN EXTRACTS
for Diagnosis and Treatment



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can be accurately identified by skin test with the pollens of locally prevalent trees and thereby differentiated from the "common colds" of early spring.

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begins about the time *tree hay fever* ends, viz. May 15th, and need not be confused with the earlier appearing and sometimes overlapping tree hay fever.

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—August to frost—is unrelated to the previously occurring *grass hay fever* and is occasioned, according to the locality, by such late pollinating plants as the Ragweeds — Russian Thistle — Western Water Hemp — Carelessweed — or Sage Brush.

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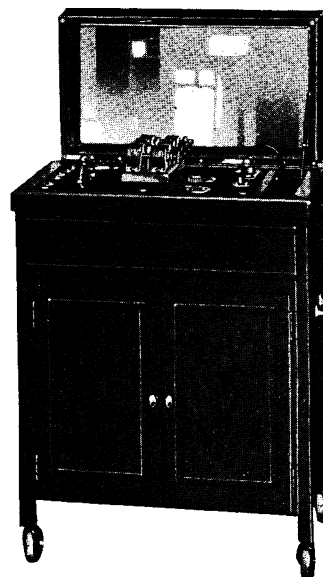
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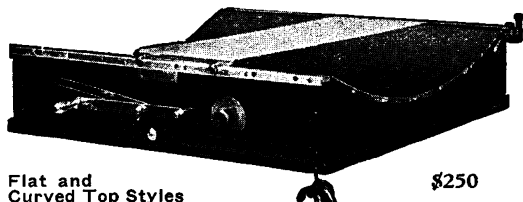
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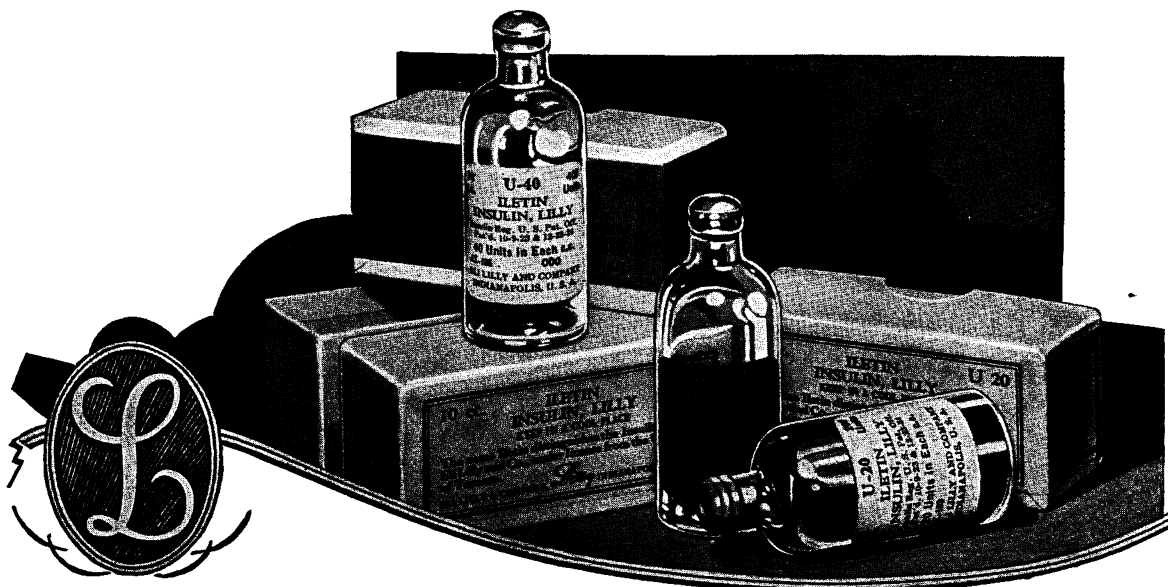
Six Years Of Iletin (Insulin, Lilly)

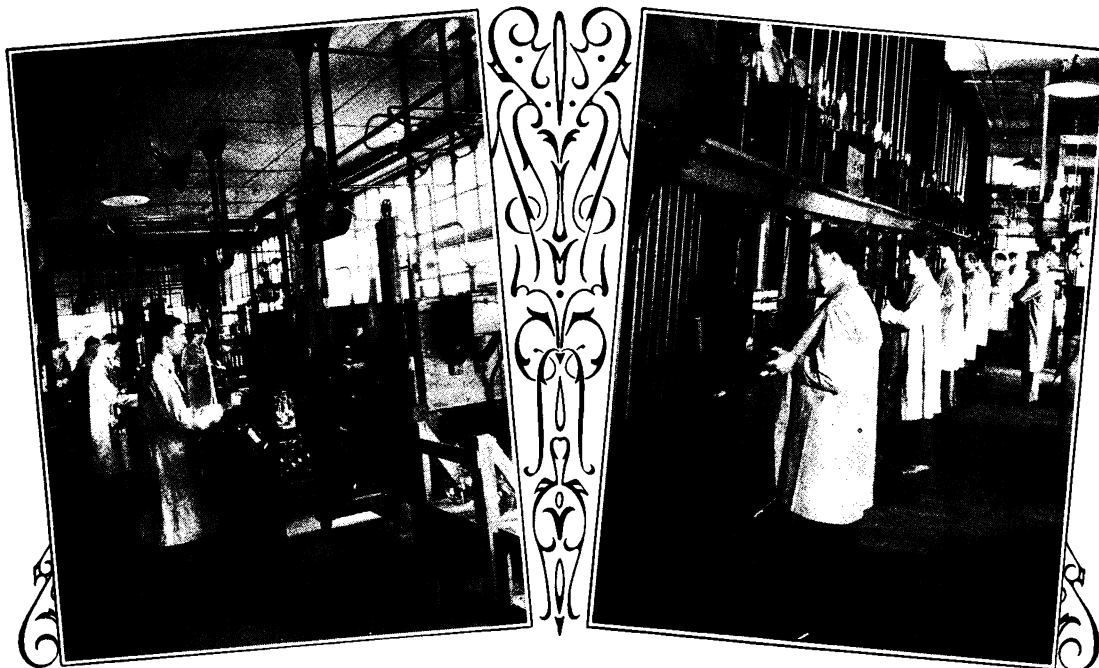
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Here you will see standard Victor equipment—identically the same as sold to the Medical and Dental professions—used in the exhausting and testing of tubes. These machines are in continuous operation for nine hours a day, every day. Running at more than their rated capacities and subjected to more than normal strains, due to the gas present in the tube during all but the final stages of exhaust, tending to set up high frequency surges which in turn produce abnormally high voltages.

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Manufacturers of the Coolidge Tube and complete line of X-Ray Apparatus

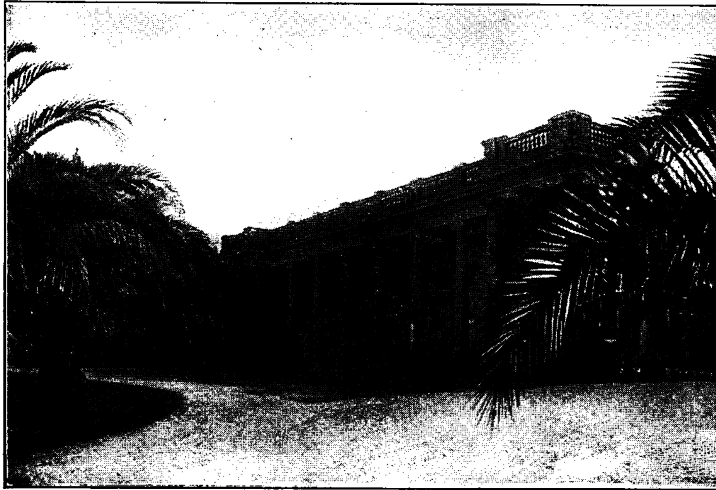


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References: Dr. I. O. Denman, Ear, Nose and Throat Monthly, March 1923 and January 1926. Dr. H. Gerstenberger, Amer. J. of Diseases of Children, Oct. 1922, p. 320. Dr. J. Zahorsky, Mo. State Med. Jour., Feb. 1923. Drs. A. R. Hollender and Maurice H. Cortle, Amer. J. of Phys. Therapy, Apr. 1925, and Eye, Ear, Nose and Throat Monthly, Feb. 1925.

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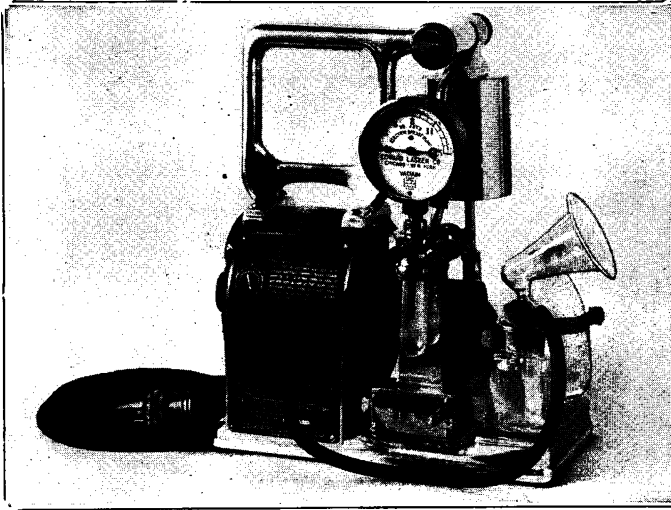
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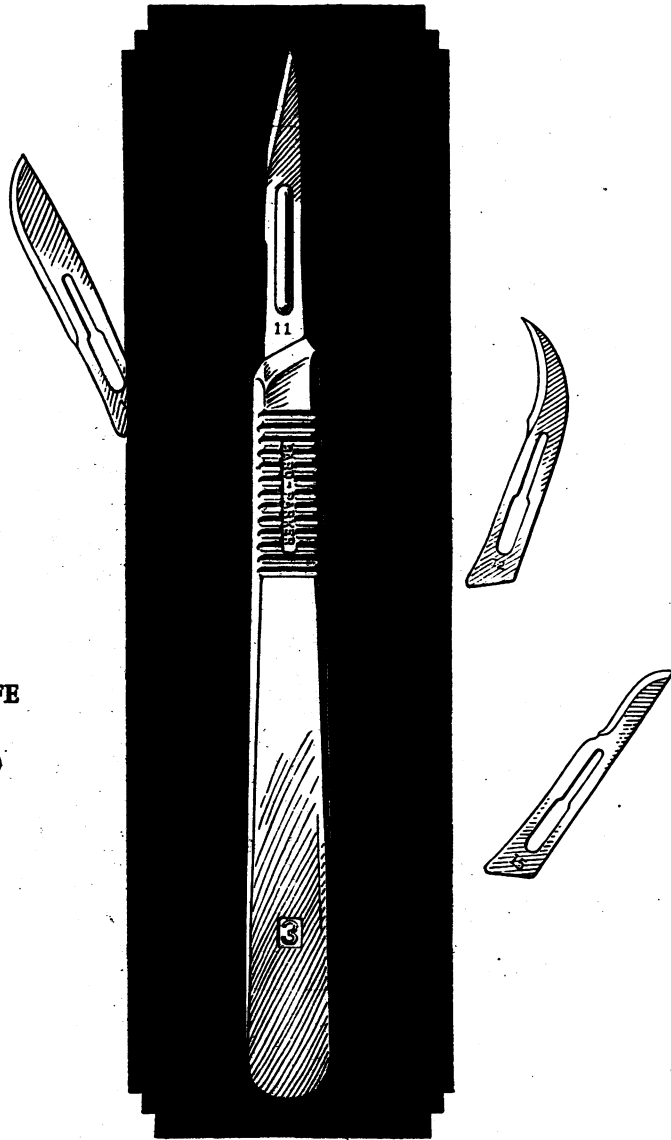
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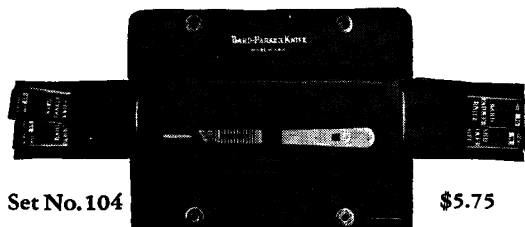
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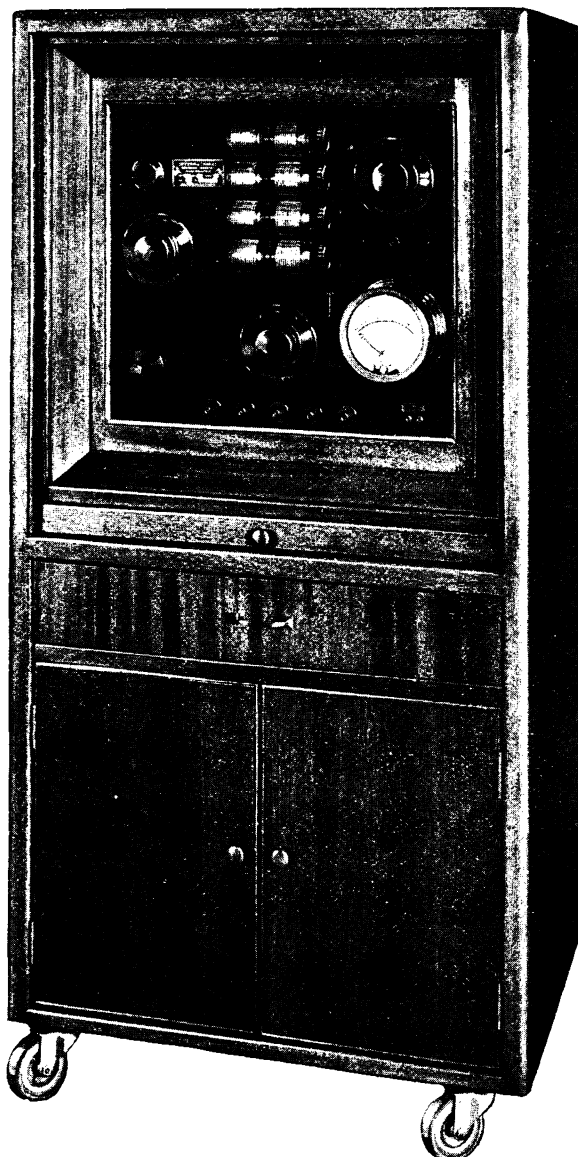
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"Only those clinical laboratories in which the space, equipment, finances, management, personnel and records are such as will insure honest, efficient and accurate work may expect to be listed as approved."

"The housing and equipment should be sufficient to permit all essential technical procedures to be properly carried out."

The Director

"The director of an approved clinical laboratory should be a graduate of an acceptable college or university of recognized standing, indicating proper educational attainments. He shall have specialized in clinical pathology, bacteriology, pathology, chemistry or other allied subjects, for at least three years. He must be a man of good standing in his profession."

"The director shall be on full time, or have definite hours of attendance, devoting the major part of his time to the supervision of the laboratory work."

"The director may make diagnoses only when he is a licensed graduate of medicine, has specialized in clinical pathology for at least three years, is reasonably familiar with the manifestation of disease in the patient, and knows laboratory work sufficiently well to direct and supervise reports."

"The director may have assistants, responsible to him. All their reports, bacteriologic, hematologic, biochemical, serologic and pathologic should be made to the director."

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"Indexed records of all examinations should be kept. Every specimen submitted to the laboratory should have appended pertinent clinical data."

Publicity

"Publicity of an approved laboratory should be directed only to physicians either through bulletins or through recognized technical journals, and should be limited to statements of fact, as the name, address, telephone number, names and titles of the director, and other responsible personnel, fields of work covered, office hours, directions for sending specimens, etc., and should not contain misleading statements. Only the names of those rendering regular service to the laboratory should appear on letter-heads or other form of publicity."

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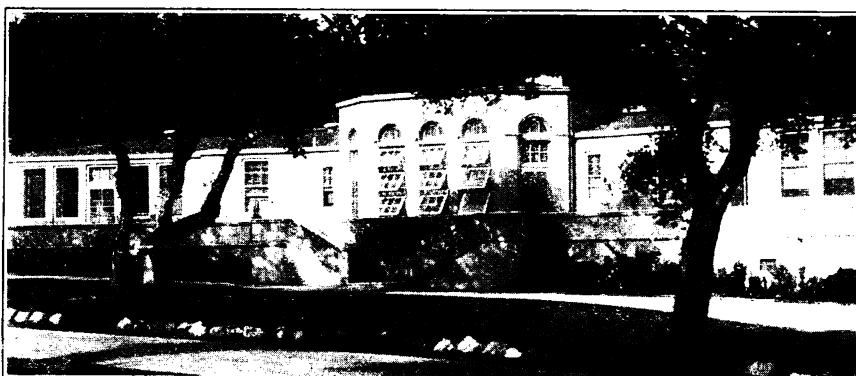
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